



Company Profile
of
SILVER STAR ELECTRONICS



Leading IT Solutions and IT Support Providers
in UAE

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About Us

Silver Star Electronics L.L.C., established in 1996, has been setting the pace for delivering value added advanced IT solutions and services and quality products to our customers since last 21 years.

Our aim is to be the best and most reliable IT solution provider and want to offer full range of IT and Electronics products, services and solutions to our valued customers.

We believe in to **provide 'right product/ service' at 'right time' at 'right place' at 'right price'**. We are one of the leading IT and Electronics re-seller in the UAE for all major global brands like HP, Dell, Apple, Cisco, Lenovo, Microsoft, Adobe, Samsung and more.



Some of our valuable partners are HPE, Adobe, Microsoft, Dell, Cisco, Eset etc.

A few of our major clients in UAE are Emirates, Dubai Police, DP World, Majid Al Futtaim, Expo 2020, Jumeirah.

SSE serves Corporate, SMB, Enterprise and Global customers across different industries and regions.

Supported by Qualified sales and Technical Team who are very well versed and capable in handling and providing IT Solutions and services.



Mission

Silver Star Electronics believes that –

- ▶ Outstanding Quality, Extraordinary Service Standards and State of the Art Resources are the key to Customer Satisfaction and Loyalty.
- ▶ Professionalism, Integrity and Consistent Performance are the cornerstones of enduring relationships with their customers.
- ▶ Fairness, transparency, accountability and consistency are the result of good governance. This is clearly accepted as part of the organization's unrelenting will to ensure effective corporate governance.
- ▶ Customer feedback and Acknowledgements are critical benchmarks for our efficiency and tools for improvement.

Silver Star Electronics has learnt that no matter how well we do and how much we take care of our customers- there is always scope of improvement.



Core Values

Teamwork

We reward initiative and innovation, and lay greater emphasis on team performance.

Integrity

We strongly endeavor to be an organization where professional integrity and fair play flourish.

Partnership

We value strategic business partnerships with customers and business partners, and invest in their long term development.

Pursuit Of Excellence

We strive to exceed the expectations of our stakeholders.

Ownership

We promote an environment of personal accountability that delivers consistent results against commitments.



Services

Silver Star Electronics LLC designs, sells, implements, integrates, and manages computer hardware and software systems, local area networks (LANs), wide area networks (WANs), and client/server applications as well as emerging technologies such as Mobile computing, wireless networks, remote network access/Remote control Disaster Recovery and Planning.

We carry a complete line of computer peripherals, Software and Networking products including Server, Routers, Switches, Cables, UPS and much more.

We are highly flexible in our timing and attend the issue at client's site at their comfortable timings. We are also one of the best companies who offer IT Support, Services and AMC that quote beatable prices.



Silver Star Electronics Services includes following:

- 1) IT Solutions & IT Services
- 2) AMC Services
- 3) Server Management
- 4) Telephony & WAN Solutions
- 5) Firewall & Antivirus Solutions
- 6) Structured Cabling
- 7) CCTV/ Biometric Systems
- 8) Microsoft Office/ Adobe Products
- 9) Data Recovery
- 10) Storage Solutions/ Disaster Recovery
- 11) Repair & Support Services (Laptop/ Printers/ Mobiles)
- 12) Supply of IT/ Apple Products
- 13) Supply of Electronics and House Hold Products

Know more about our services [here](#)



Products

Silver Star Electronics is one of the leading IT and Electronics re-seller in the UAE for all major global brands like HP, Dell, Apple, Cisco, Lenovo, Microsoft, Adobe, Samsung and more.

Some of our valuable partners are HPE, Adobe, Microsoft, Dell, Cisco, Eset etc.

We offer a wide range of following products-

- ▶ HPE – Servers, Storages, Switches
- ▶ Dell - Laptops , PC , Monitors , Servers, Storages, Workstations, All in One, Care packs and Cabinets
- ▶ Cisco – Switches, Access points, Phones

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- Microsoft- Windows Server License, MS Office 365, and All other MS Software's
 - HP – Laptops , Desktops , Monitors, Printers, Workstations, All in One, Care packs, Cartridges and Toners
 - Lenovo - - Laptops , PC , Monitors , Servers, Storages, Workstations, All in Ones, Care packs
 - ESET – Antivirus
 - Samsung – Television, Monitors, Audio Systems, Printer's, Mobile Phones and Tablets
 - Apple – IMac, MacBook Laptops , iPhone, iPad, Workstations, Care packs
 - Adobe - Software's

Know more about our products [here](#)



Why Choose Us ?

We believe in to **provide 'right product/ service' at 'right time' at 'right place' at 'right price'**

- One stop solution for all IT Needs
- Trained and experienced professionals
- Fast Response and Timely Assistance
- Reliable and Quality Service
- Customer Focus
- Honesty and Respect
- Easy Budgeting
- Satisfaction Guaranteed

Few of our Esteemed Clients



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

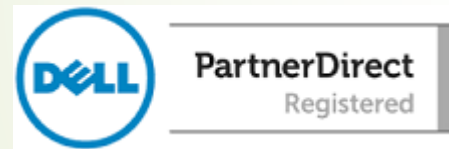


موانئ دبي العالمية
DP WORLD



ماجد الفطيم
MAJID AL FUTTAIM


Few of our Certified Partners





Silver Star Electronics Partners:

- HP – Silver Partner
 - HPE – Business Partner
 - Cisco- Select Certified Partner
 - Lenovo – Business Partner Classic
 - Dell – Business Partner
 - Eset – Silver Partner
 - VMWare – Professional Certified Partner
 - Adobe – Certified Business Partner
 - Logitech – Authorized Partner
 - Escan – Bronze Partner
 - Fortinet – Authorized Partner
 - Microsoft – Registered Partner
 - Microsoft Surface – Business Partner
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Thank you for taking the time to go through this company profile.
If there are any questions or comments, please feel free to contact us.

Thank you
Silver Star Electronics LLC

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